

GROSSO CAMPUS FACILITY

FLEXIBLE ROOM RENTALS & ELITE EXPERIENCE PACKAGES

A state-of-the-art corporate facility north of Madison engineered for high-performance execution. Rent our premium space for standalone meetings and training sessions, or scale your event with our world-class production, custom team branding, and strategic consulting teams.



Available Venue Features:

Modular Training Center:

- Flexible seating configurations hosting up to 100 guests

Turnkey Infrastructure:

- Private kitchen, breakout flex office, patio, and 23+ parking spaces

Plug-and-Play Media:

- High-definition presentation screens, microphones, and ultra-high-speed corporate Wi-Fi

Premium Upgrades:

- Optional on-site A/V production crew, event coordinators, and custom corporate branding services



RESERVE CAMPUS



888-GROSSOU



WWW.GROSSOUNIVERSITY.COM



4300 Duraform Ln Suite B,
Windsor, WI 53598

WELCOME TO THE CAMPUS

Kellie Caminata

Director of Events & Brand Experience

At Grosso University, we believe that an extraordinary environment is the foundation for extraordinary growth. Our State-of-the-art Madison campus was intentionally constructed to remove corporate distractions and drive high-energy transformation. As your dedicated event partner, my team and I look forward to meticulously tailoring every detail of your visit to ensure a seamless, elite experience that inspires your team and delivers measurable results.



BUILT FOR RESULTS AND SUSTAINED EXECUTION

Scalable Multimedia Production:

From plug-and-play presentation basics to full-scale commercial AV capture, multi-cam, live-streaming, and professional studio recording.

Proven ROI Infrastructure:

A distraction-free learning ecosystem engineered specifically to accelerate training retention and organizational results.

Flexible Hospitality Environments:

Modular event floorplans, private executive boardrooms, interactive team breakout spaces, and customizable catering options scaled to your exact headcount.

Optional Concierge Services:

Available add-on coordination for premium off-campus dining, custom team-building excursions across Madison, and full-service group transportation logistics.

EVENT SPACE & EXPERIENCE TIERS

Select our foundational venue rental or scale into fully managed corporate production experience.

TIER 1: BASELINE VENUE RENTAL (SPACE ONLY) **\$2,500**

- **Full venue footprint access** (8-10 hours) to main training space, flex office, kitchen, patio and 23+ parking stalls
- **Modular seating arrangements** comfortably hosting configurations for up to 100 guests
- **Plug-and-play digital infrastructure** including presentation screens, microphones, and high-speed corporate Wi-Fi
- **Standard post-event facility reset** and deep cleaning services included in the base fee
- *Half-Day \$1,500 | 2-Hour Min. \$800

TIER 2: PREMIUM PRODUCTION EXPERIENCE **\$6,500**

- **Includes all baseline venue features**, plus executive boardroom access
- **Active multimedia production crew** providing on-site multi-cam raw content capturing, audio reels, and full virtual/zoom live-stream support
- **On-site event coordinator** to handle registration, badge printing, guest welcoming, and master schedule execution
- **Custom dynamic branding** deployed across facility TV screens and digital signage entryways

TIER 3: ELITE EXECUTION & STRATEGY SUMMIT **\$15,000**

- **Includes all Tier 1 & Tier 2 features**, plus full Grosso Studios content wing access
- **2.5-month strategic event pre-consulting** and comprehensive curriculum design with our executive planning team
- **1-hour featured keynote presentation** delivered directly by Dominic Caminata or a designated Grosso University senior executive
- **Cinematic post-event media package** featuring fully edited promotional recaps, motion graphics, and high-end B-roll highlight clips
- **Premium beverage and hydration hospitality upgrade** (Olipop, Poppi, artisanal juices, and continuous refreshments)

***All food and beverage add-ons are scaled per person (\$32-\$35/person) through our approved catering partners to match your exact attendee count.**

THE GROSSO CO-SOURCING ADVANTAGE: CUSTOM TEAM BRANDING

Work directly with our internal design and logistics department to source, print, and style high-end, retail-grade corporate apparel and notebooks featuring your company's logo-ready and waiting at your team's seats the moment you arrive.



THE CAMPUS ECOSYSTEM



TIER 1: GROSSO CAMPUS

BASELINE VENUE RENTAL

What's Included: (\$2,500 Full-Day | \$1,500 Half-Day | \$800 Short-Block)

- **Full venue footprint access** (8-10 hours of Full-Day block)
 - Includes main training space, flex office, kitchen, bathrooms, patio space, and 23 main parking stalls (convenient street parking available)
- **Modular seating infrastructure** accommodating up to 100 guests
- **Plug-and-play basic A/V support**
 - Audio setup for microphones, presentation screen configurations, and high-speed corporate Wi-Fi
- **On-site facilities maintenance** including post-event facility reset and deep cleaning
- **Note:** All catering, custom branding packages, and advanced multimedia production teams are unbundled from this tier and are available as optional experience add-ons.

Financial Terms:

- **Reservation Hold:** To secure your date, a flat \$500 non-refundable reservation deposit is required.
- **Damage/Security Hold:** A fully refundable \$500 security deposit for incidentals is required upon booking.
- **First Milestone:** 50% of the remaining balance is due exactly 30 days before your event's start date.
- **Final Settlement:** The remaining balance, along with any final tallies for optional add-ons (catering headcounts or custom-branded gear), is due **14 days prior to your event.**
- **Cancellations & Rescheduling:**
 - See our comprehensive Financial Terms and Agreements page for full timeline details and Force Majeure policies.

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TIER 2: GROSSO CAMPUS PREMIUM PRODUCTION EXPERIENCE

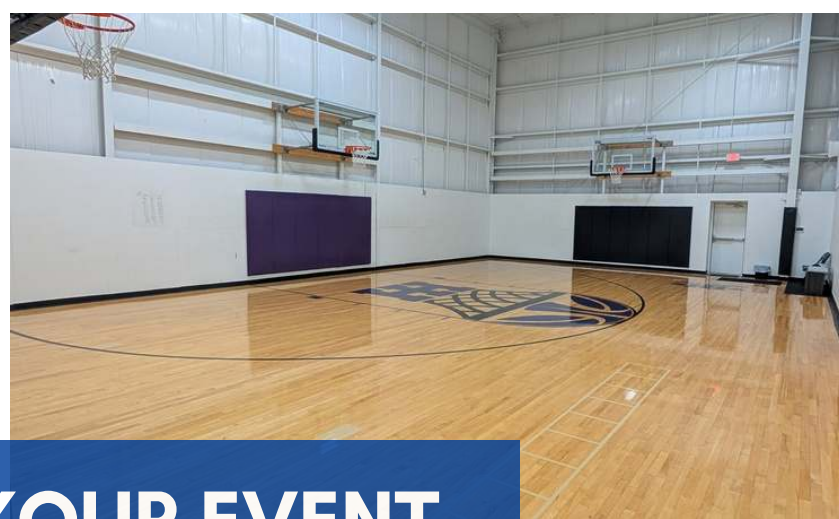
What's Included: (\$6,500 Per Day)

- **Includes all foundational venue footprint features** (8-10 hours of campus access)
 - Full use of the main training facility, modular seating configs, flex offices, kitchen, patio, and private campus parking stalls
- **Active Multimedia Production Crew**
 - On-site media team handling raw multi-cam content capturing, audio reels, crisp presentation audio staging, and flawless hybrid/virtual Zoom live-stream deployment
- **On-site Event Coordinator & Concierge**
 - A dedicated master of ceremonies to handle guest registration, custom attendee badge printing, general welcoming logistics and absolute adherence to your event schedule
- **Executive Leadership Boardroom Access**
 - Full scheduling authorization for our private, high-tier corporate executive boardroom for breakout sessions or VIP Storage
- **Custom Dynamic Campus Branding**
 - Your corporate logos, team colors, and custom graphics fully deployed across our main facility presentation walls and digital entryway signage

***Note:** All food, hospitality catering, and customized team apparel packages are unbundled from this base price and can be added a la carte to match your precise attendee count.

Financial Terms:

- **Reservation Hold:** To secure your date on our calendar, a **10% non-refundable reservation** deposit is required upon booking.
- **Damage/Security Hold:** A fully refundable **\$1,000 security deposit** for incidentals and advanced media studio equipment holds is required.
- **First Mileston:** 50% of the remaining projected venue balance is due exactly 30 days before your event's start date.
- **Final Settlement:** The remaining balance, along with finalized tallies for add-ons (such as catering per-person headcounts or custom-branded corporate apparel production). is due precisely **14 days prior to your event.**
- **Cancellations & Rescheduling:**
 - Cancellations inside 14 days forfeit payments made. Please refer to our comprehensive Financial Agreements document for full timeline conditions.



ENHANCE YOUR EVENT



**MAKE IT
MEMORABLE MIX AND
MATCH OUR PREMIER EXTRAS
TO FIT YOUR EVENT GOALS.**

GU STUDIO SUITE

TIER 3: GROSSO CAMPUS ELITE EXECUTION & STRATEGY SUMMIT

What's Included: (\$15,000+ Per Day)

- **Includes all foundational venue and premium production features** (Full-day campus access, on-site event coordinator, and active multimedia production crew)
- **Grosso Media Studios Access**
 - Complete room access to specialized media wings optimized for recording high-end client testimonials, interviews, and social content collateral
- **Continuous Elite Hospitality Station**
 - Premium artisan coffee, herbal teas, infused waters, and high-end functional beverages (Olipop, Poppi) paired with gourmet morning pastry spreads
- **Comprehensive Event Blueprinting & Consulting**
 - Up to 2.5 months of pre-event alignment consulting with Grosso executive team to map out custom event agendas, digital scheduling workflows, and presentation timelines.
- **VIP Executive Hospitality Experience** (Up to 25 Guests)
 - Dedicated Premium seating footprint, custom administrative support concierge, and coordinated off-campus VIP dining transportation arrangements
- **Cinematic Post-Event Media Package**
 - A fully produced, high-end promotional video recap featuring professional motion graphics, audio mastering, and curated cinematic B-roll highlights

***Note:** Main course meals and customized team apparel packages are unbundled from this base price and can be seamlessly added a la carte.

Financial Terms:

- **Reservation Hold:** To secure this high-tier reservation on our calendar, a **10% non-refundable reservation deposit** is required to lock in your date.
- **Damage/Security Hold:** A fully refundable \$1,000 security deposit for incidentals and advanced media studio equipment holds is required.
- **First Milestone:** 50% of the remaining projected venue balance is due exactly 45 days before your event's start date.
- **Final Settlement:** The remaining balance, along with finalized tallies for any a la carte add-ons, is due precisely **14 days prior to your event.**
- **Booking Horizon:** Due to the comprehensive nature of our pre-event consulting, curriculum design, and keynote alignment, Tier 3 summits must be booked **at least 2.5 months in advance.**

EVENT EXPERIENCE ADD-ONS

Section 1: Catering & Hospitality Upgrades

- **Executive Blue Plate Catering Packages: \$32 to \$35 per person /day**
 - Includes premium hot breakfast options, artisanal lunch displays, and continuous standard coffee, tea, and water services.
- **Continuous Premium Hydration Upgrade: +\$15.00 per person/day**
 - Replaces standard refreshments with high-end functional beverage displays (Olipop, Poppi), cold, pressed juices, and morning pastry spreads.
- **Custom Dinner & Reception Services: Inquire for Custom Quote**
 - Full service evening, dining, passed hors d'oeuvres, and cocktail networking configurations available upon request.
- **Outside Catering Welcome Policy: \$300 Flat Vendor Integration Fee**
 - You are completely welcome to bring in your own preferred licensed and insured catering venue, options or third-party food vendors.
 - A flat fee applies to cover full, unrestricted access to our on-site, prep, kitchen, staging encounters, post event, culinary, disposal, and vendor logistics management.
- **Logistics Milestone:**
 - All catering selections, and final headcount must be locked in no later than 7 days prior to your event's start date.

Section 2: Custom Team Branding & Gear

- **Corporate Co-Sourcing Logistics Package: Custom Quote Based on Selection**
 - We do not distribute standard venue merchandise. Our internal design team act as your coordinator to source, print, and style retail-grade corporate apparel (polo, quarter zips, high-end notebooks) featuring **your company logo**.
 - All custom gear is fully produced, sorted by size, and waiting at your team's seats the moment they arrive at our campus.

Section 3: Standalone Media & Production Add-ons

- **Full-Day Media & Video Production Packages: \$2,500 per day**
 - Includes a dedicated multi cam, on-site crew, providing raw event content capturing, audio reels, and digital file delivery.
- **Virtual Event & Live-Stream Deployment: \$2,000 per day**
 - Full technical execution from virtual attendees via high definition, hybrid stream integration (Zoom, Teams, or private webcasts).

EVENT EXPERIENCE ADD-ONS CONT.

Section 3: Standalone Media & Production Add-ons Continued

- **On-Site Corporate Photography Package: \$1,500 per day**
 - Includes eight hours of continuous, candid and stage coverage, high resolution, digital galleries, and basic image culling/color correction.
 - ***Price subject to change.**
- **Outside Media Team Fees: \$300 flat**
 - If you choose to bring your own professional production team or photographers, a standard site integration fee applies.

Section 4: VIP Guest List Upgrades

- **Tier 3 Passenger Capacity Scaling: \$150 per additional guest**
 - Our baseline tier 3 Summit package accommodates up to 25 VIP attendees. Additional executive guests can be added to the footprint for a flat operational charge.

Section 5: Grosso University Studios

- **Independent Studio & Production Suite Rental: \$300 Flat**
 - Includes two hours of private booking in our multi-tier media theater.
 - Full access to high-end dimmable, lighting, grids, professional lights, and stationary filming cameras.
 - Configurable studio floor set up perfect for panel discussions, live recordings, or independent content creation.
 - Immediate post session, digital transfer of **raw-unedited footage**.
 - Custom room resets and chair removals are available upon request to fit you specific filming needs.

GROSSO UNIVERSITY

TERMS AND CONDITIONS

Financial Terms:

- **Full Day Access to Campus Facility:** The price is quoted per day, including tax, and is available from Monday to Friday. Please note that premium weekend events will incur an additional cost of 20%.
- **Reservation Requirements:** A non-refundable reservation deposit (\$500 for Tier 1, or 10% for Tiers 2 and 3) is required to reserve dates, along with a credit card that will be kept on file for the duration of your event.
- **Security Deposit for Incidentals:**
 - A refundable security deposit of \$500 for Tier 1 space-only rentals, or \$1,000 for Tier 2 and Tier 3 production packages, is necessary at the time of booking, along with the signed contract. This deposit will cover any potential damages, excessive cleaning, overtime, or incidental costs that arise during the event. Any remaining balance will be refunded within five (5) business days after the event concludes.
- **Payment Deadlines:**
 - For Tier 1 and Tier 2 packages, **50% of the remaining balance** is due no later than thirty (30) days prior to the start date of the event.
 - For Tier 3 packages, **50% of the remaining balance** is due no later than forty-five (45) days prior to the event's start date.
- The **remaining balance and any finalized add-on selections (including custom-branded apparel counts or catering headcounts)** for all Tier packages is due **seven (7)** days before the event begins.
- Any add-on packages or upgrades added after the initial contract signing must adhere to the specified deadline, with payments required at the time when **50% of the remaining balance** is due for each Tier.

Insurance:

- Special event liability insurance is required of all clients and is due no later than 10 days prior to your event. The insurance must, at the client's sole expense, provide and maintain public liability and personal property damage insurance, insuring Grosso University LLC and Grosso University employees, contractors and contracted vendors against all bodily injury, property damage and personal injury and other loss arising out of the client's use and occupancy of the premises, or the use and occupancy by any other occupant on the premises, including appurtenances to the premises and sidewalk. The insurance required hereunder shall have a single limit liability of no less than \$1 million and general aggregate liability of not less than \$2 million. Grosso University LLC shall be named as additional insured of said policy.

GROSSO UNIVERSITY

TERMS AND CONDITIONS CONT.

Insurance Continued:

- Certificates of Insurance (COIs) can range from \$50-\$350 for a one (1) day coverage. COIs can be obtained within as little as one day, or instantly online.
- Any outside pre-approved caterers, and/or outside vendors, companies, and/or institutions must provide a copy of their certificates and catering licenses to Grosso University LLC at least one month prior to the event.

Time Frame Requirements:

- To keep events in Tier 2 and Tier 3 running smoothly, the reserved time frames listed above are important. Clear communication and teamwork help create a strong and successful event. If the event coordinator cannot connect with you after **four (4) attempts**, tailored materials, VIP details, or speaker presentations may be affected or limited. Grosso University is not responsible for unsatisfactory results caused by delays or lack of communication.

Setup/Breakdown:

- Clients are invited to view the venue space prior to the event start date. For full-day event package, access is permitted one day in advance for setup (with an 8 AM start time) to receive any materials, subject to venue availability. For 2-hour and half-day blocks, setup and teardown access must be coordinated strictly within the contract rental window. Additionally, clients have the opportunity to take down or return any rented items until 8 PM the day following the event. Extra time may be subject to an additional fee upon request.

Grosso University Campus Standards:

- Grosso University is committed to fostering a professional environment that is safe, clean, and welcoming for everyone. The presence of weapons or illegal substances is strictly prohibited on the premises at all times.
- Grosso University does not sell or distribute alcoholic beverages. For all rental events, the distribution or consumption of beer, wine, or liquor on the premises is strictly prohibited unless provided, served, and managed entirely by a pre-approved, licensed, and insured third-party catering service or professional bartending vendor secured by the client. The client must ensure that their designated vendor holds all required temporary municipal permits, utilizes only certified/licensed bartenders, and provides Grosso University LLC with a certificate of insurance naming the venue as an additional insured under a comprehensive host liquor liability policy. Serving alcohol to minors is strictly prohibited. Grosso University staff reserves the right to immediately terminate alcohol service or end the event if safety standards are violated or if crowd control measures are deemed inadequate.

GROSSO U CAMPUS

TERMS AND CONDITIONS CONT.

Grosso University Campus Standards:

- Grosso University is a smoke-free facility. No smoking in restrooms. Only designated outdoor patio spaces are approved; however, if smoking materials are discarded in planters, sidewalks, or grounds, extra cleanup charges will be imposed. Any guest violating the smoking restrictions will be asked to leave the premises by the event staff.
- Client agrees to comply with all applicable city, county, state, and federal laws and shall conduct no illegal act on the premises.
- Grosso University LLC retains the right to deny service to any clients who do not align with their Campus Standards or who do not conduct themselves professionally.
- It is important to remember that all events must comply with Grosso University's established Standards and guidelines to guarantee a successful and enjoyable experience for everyone involved.
- By reserving an event with us, you acknowledge and accept these terms and conditions.
- Should you have any questions or need further clarification, please feel free to reach out to our event team for assistance. We are dedicated to ensuring your event is a memorable success. Thank you for choosing Grosso University Campus!

Cancellations:

- Cancellations 30+ Days Prior: Receive a full refund of all payments made, **minus the original non-refundable reservation deposit** and any funds already spent on custom-branded gear printing or specialized vendor orders.
- Cancellations 14 to 29 Days Prior: The client forfeits their 50% milestone payment. **However, 100% of that forfeited amount will be issued as a venue credit**, which can be applied to reschedule any event at Grosso University within the next six (6) months.
- Cancellations 13 Days or Less Prior: All fees paid are completely non-refundable and non-transferable. At this stage, catering orders are locked, production staff are scheduled, and the date cannot be resold.

Lost and Found:

- Grosso University LLC is not responsible for personal effects or possessions left on the premises during or after any event. We do, however, maintain a lost and found and will hold recovered items for up to 30 days. Every attempt will be made to return any recovered item to his rightful owner. Cost for shipping lost items may be incurred.

GROSSO U CAMPUS

TERMS AND CONDITIONS CONT.

Site Branding and Marketing:

- Grosso university wants to make every event here a special and welcoming experience. Therefore every effort will be made to allow for prepared promotional logo or marketing, which reflects their own branding when reserving Tier 2 or Tier 3 packages. We ask that only the staff of Grosso University assist with rearranging or moving any furniture, including artwork, lighting or seating. No nails, screws, staples, or penetrating items should be used on our walls or brick. Any tape or gum backing materials must be properly removed in an extreme case of wall damage. The card on file will be charged.

Force Majeure/Acts of God:

- Grosso University shall not be liable for delays, cancellations, or inability to host an event due to causes beyond its reasonable control, including, but not limited to acts of God, severe weather, natural disasters, government restrictions, pandemics, utility failures, or other emergencies creating a "Forced Majeure Event."
- If a forced majeure event prevents the event from taking place, the parties will make reasonable effort to reschedule the event within twelve (12) months. If rescheduling is not possible, Grosso University may issue a partial or full refund, unless any non-recoverable expenses or cost already incurred.
- Grosso University shall not be responsible for any indirect or consequential damages, including travel or lodging expenses, resulting from a Forced Majeure Event.

Photographer and Media Team:

- Clients may bring their own photographer or media team with prior approval, subject to a flat outside media integration fee of \$300, due when the final balance is settled. Grosso University Campus and its team will not be liable for any equipment or work provided by external photographers or media team. Clients are responsible for their photographers and/or media teams actions and must secure any necessary releases. Additionally, clients must ensure that their photographers and/or media team comply with all Grosso University Campus Standards and regulations and collaborate with Grosso University staff if needed.

GROSSO U CAMPUS

TERMS AND CONDITIONS CONT.

Campus parking:

- Grosso University Campus has a shared parking structure, which includes 23 designated parking stalls in Lots 1 and 2 (refer to the map for details). No stalls are to be taken from the remaining parking lot. It is essential that attendees are informed about which stalls they can use during the event. Overflow street parking is also available. Additionally, we recommend carpooling or utilizing secondary drop-off transportation options.

Exterior Rentals:

- We take great pleasure in introducing unique items to enhance the space. Our goal is to bring your vision to life while ensuring the safety of our structures and facilitating a smooth setup. To achieve this, we need to coordinate a few logistics and approvals. All external rentals must be delivered and picked up within the time frame specified in your contract.
- Our staff is unable to sign for, receive, or move these items.
- You will be responsible for the complete setup and breakdown of these items.
- To avoid incurring additional fees, all items must be removed promptly after the event.
- Please confirm if your items require power, so we can ensure the space can accommodate them.

READY TO SECURE YOUR DATE?

Our state-of-the-art campus is open to businesses of all sizes and sectors- including tech, finance, legal, medical and general corporate teams. Whether you are hosting a cross-departmental retreat or a presentation seminar, we cater to all professional industries.

Scan the QR code to schedule your discovery call and customize your layout.



YOUR JOURNEY BEGINS HERE. SECURE YOUR EXPERIENCE.

GROSSO U CAMPUS



***SPONSOR EVENT BUSES AND TENTS CAN BE SET UP WITH APPROVAL IN BOTH PARKING LOCATIONS**

***EVENT PARKING IS ALLOTTED 23 PARKING SPACES IN PARKING LOT 1 AND LOT 2. OVERFLOW PARKING ON STREET IS PERMITTED. PARKING IN STALLS NOT ON THE MAP IS NOT PERMITTED.**

GROSSO UNIVERSITY CAMPUS
4300 DURAFORM LN SUITE B
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ACCESSIBLE SPACES. EXCEPTIONAL DESTINATIONS.

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Empowering Leaders. Building Champions.

GET IN TOUCH

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We Look Forward to Hosting You!

Connect With Us



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